



ICI Standards & Curriculum for ICI accredited training: “LUDIC Tools applied to Coaching, ICI”

The training “LUDIC Tools applied to Coaching, ICI” is accredited by the ICI. The ICI member Institute: IDEAR with the “Coach Master Trainer, ICI”: Wolfgang Hoffmann and Francis Bell, who developed the curriculum, have the right to conduct and seal the certificates of this training with an ICI seal. If you have any questions, please contact them directly.

Duration & procedure of the training of the 40 hours/5 days: "LUDIC Tools applied to Coaching, ICI"

- a minimum of 40 hours (not academic hours) of face to face training in a minimum of 5 days
- a minimum of 2 hours of individual supervision as part of the 40 hours
- 8 hours of supervised coaching practices using LUDIC Tools applied to Coaching tools in planned sessions after the event
- written test to assure the level of knowledge

Training content of: " LUDIC Tools applied to Coaching, ICI"

Day 1

Module I. Fundamentals of Coaching and Ludic Strategies

- What is Coaching, Coach
- Origin of coaching and its fundamentals
- Relationship of Coaching and Creativity as generator of options
- Play learning (Constructivism and experiential learning)
- Development strategy of learning through the play component in the process of coaching.
- Practical sessions.

Day 2

Module II. Psycholinguistic and Cognitive Tools of Accompaniment.

- Cognitive Strategies: Definition and Classification
- Cognitive Strategies for Decision Making, Memory, Learning, Creativity, Reality, Convenience and Motivation.
- Detection of Cognitive Strategies: Evocation, Interrogation and Strategic Role Play
- The Analysis of Nonverbal and Paralingual Indicators
- Grouping of information (Chunking)
- Bridge
- Multi-Purpose Strategies
- Strategies of spatial organization of knowledge
- Practical sessions. (Observation and Feedback)



International Association of NLP-Institutes (IN) International Association of Coaching Institutes (ICI)



www.NLP-Institutes.net

www.Coaching-Institutes.net

Day 3-4 (12 hrs.)

Coaching Process I.

- Execution
- Reflection
- Precision
- Action
- Practical sessions (Observation and Feedback)

Day 4-5 (12 hrs.)

Playful Tools in the Coaching Process II.

- Creating Stories
- Building
- Personification
- Projection
- Practical sessions (Observation and Feedback)
- Evaluation

"The world changes, so do we. Then, we have to change the strategy "

Coaching methodology accompanied by playful resources is a powerful tool that can be used as a strategic source for the process of reflection and self-knowledge. It also functions as a systemic analysis strategy for interpersonal development and interaction with environment.

For greater effectiveness, we have designed a Specialization in Coaching with application of Play Strategies considering the fundamentals of Cognitive Psychology in relation to the effectiveness of ludic learning. Studies -(Ceranoglu, 2010), physical therapy (Geurts et al., 2011) and mental health psychotherapy interventions (Stallard, Velleman, and Richardson, 2010) (Clough & Casey, 2011; Coyle & Doherty, 2009)- show the importance of play as a learner of learning and more, for the acquisition of knowledge, together with the Coaching methodology contributes to the integral development in the intellectual-cognitive, the volitional-behavioral and affective-emotional,

It allows the formulation of real hypotheses, stimulates the capacity for analysis, reflection, positive vision and the achievement of effective results in problematic situations; in short, the coach will offer other dynamic ways to reach a result stimulating the process of self-knowledge.

The importance of the recreational element and the strategic component is due to the fact that both benefit from effective learning, facilitating its improvement process and optimizing the skills and abilities of the coachees according to the integral development of the human being. The strategy used allows the real exploration of the internal experience and the client's vision from the different perceptual ways.

The ludic strategy of this formation is based on the didactic principles of Stocker, K., considering as the first foundation that all teaching has a scientific character supported in the reality considering its systemic nature for the personal development. Likewise, with emphasis on the relation between the concrete and the abstract, impelling the understanding of the factors and generat-



International Association of NLP-Institutes (IN) International Association of Coaching Institutes (ICI)



www.NLP-Institutes.net

www.Coaching-Institutes.net

ing cognitive independence for problem solving and decision making. Direct and indirect strategies will be used to effectively drive success.

The contents are theoretical-practical for their assimilation, so the practice is of vital importance.

In our experience in training coaches we find the professional need to acquire tools of impact and effectiveness to their specialization, which are both topical and sustainable transformation over time.

Participants will live the experience immersed in their personal and professional space that is their responsibility, promoting growth in a creative and innovative way that can be applied to improve their professional skills. Consequently, once the experience is lived, they will be at the gates of new training options to be certified in specific methodologies of the play space with greater knowledge in psycholinguistic and cognitive strategies.

In the teaching process, emphasis is placed on the precision and identification of the central subject, mastery of scenario management, clarity in the observation of relevant aspects and practical management to facilitate possible solutions proposed by the client.

What are the benefits of Certification?

- You get a competitive advantage.
- Maximize productivity in your coaching performance.
- Greater motivation.
- Maximize the use of didactic resources in the processes.
- Stimulates problem solving and decision making.
- Unique Certification specialized in ludic tools.
- Greater possibility of opening new professional spaces.
- Materials included for the development of training. Life membership in one of the most important Certifiers in Europe and the world.
- International recognition, and many other benefits.

Addressed to:

- Coaches, therapists, teachers and all professionals who want to acquire a specialty with international impact.
- Facilitators of real-time strategy methodology.
- All professionals who wish to specialize and enhance their performance in the development of others.

For general orientation about certificates please see the “ICI Certification Guidelines”

For the ICI member Institute IDEAR, please see:

<https://www.coaching-institutes.net/member/showInstitute.php?id=53>