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ICI Standards & Curriculum for: ICI accredited “Business Coaching (BC), ICI”

The ICI accredited training “Business Coaching, ICI” (BC) the curriculum, conceptually and methodologically, was developed by ICI member Prof. Omraie, head of the Int. Academy of NLP& Coaching Prof. Omraie. You have the right to carry out the training and certificates with an ICI seal.

- Duration and course of training is 120 Hours/15 days.
- a minimum of 15 Hours of supervised Mentoring outside the training facility.

Business Coaching ICI:

Target group: with powerful NLP tools: for students, Trainer, coaches, managers, and all those interested in Business and Success. This 15-days Business coaching is

about Business and Organizational coaching and a successful Job.

This unique course helps people become more aware of their company and contribute to success at work through practical exercises. This course will give you a comprehensive overview of what coaching can do for individuals and in a business context. You will also receive an introduction to the systems thinking approach, which is essentially about understanding the dynamics and processes of change.

Modul I (30 Hours)

- What is coaching?
- Why is Coaching important?
- An analysis of the Coaching market with a Business orientation
- Basic Coaching skills
- Effective communication and trust building skills
- Active listening skills
- An analysis of Schultz's principles of communication
- Empathy and Rapport
- Smart feedback skills

Module II (30 Hours)

- Types of targeted questions
- Types of system questions
- Reframing
- Types of perceptual situations
- Colored pencil technique in Coaching
- GROW- Model- Tools
- S.C.O.R.E Model
- SMARTe

Module III (30 Hours)

- Resolving interpersonal conflicts with the life cycle balance
- Coaching for better productivity
- Systemic approach, what is that actually?
- Coaching as an individual instrument for personnel development
- Target work and ecology
- Solution orientation as a focus

Module IIII (30 Hours)

- Systemic phases in change
- Maslow Pyramid
- Levels of change
- Timeline in Business
- Potential beliefs and values
- Typology and Team Management System
- Recognize your own potential
- My profile as a business coach
- Effects of behavioral patterns in coaching and dealing with them
- Live-Testing
- Certification

The following statement is optional for an ICI sealed certificate: "Because of the high quality of this training it may be recognized as ECTS credit points in academic studies in Psychology with a Focus on Coaching. For more details, please refer to "ICI Certification Guidelines"

متناسب با اهداف شخصی شما

مهارت مربیگری را از صفر تا صد بیاموزید و پایه و اساس آینده موفق خود را به عنوان یک مربی معتبر کسب و کار خلق کنید.

تدوینگر: پروفیسور رضا عمرائی پرزیدنت و رئیس آکادمی بین المللی ان ال پی و کوچینگ

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